CHRIS NORTON FOUNDATION

SIGNATURE FLAGSHIP PROGRAM

CHRIS NORTON IGNITE WHEELCHAIR CAMP

Corporate/Business SPONSORSHIP KIT

2027

INDEPENDENCE. CONNECTION. HOPE.

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A MESSAGE FROM OUR FOUNDER



Dear Friend,

When I suffered a spinal cord injury at 18, my life changed in an instant. I could see everything I had lost, but I couldn't yet imagine what was still possible.

Through my journey, I discovered the incredible difference that support, encouragement, and opportunity can make. I learned that even when life looks different than we imagined, it can still be filled with joy, purpose, connection, and possibility.

That's why I started the Chris Norton Foundation.

Through adaptive equipment, therapy grants, and experiences like Ignite Family Wheelchair Camp, we're helping individuals and families overcome barriers, build meaningful connections, gain independence, and discover new possibilities.

I often say, "Change can take away what was familiar without taking away what is possible."

Our mission is to help more families experience that truth firsthand—to feel a sense of belonging, discover new opportunities, and see a future filled with hope and possibility.

With your partnership, we can help make that happen.

With gratitude,

Chris Norton
Founder, The Chris Norton Foundation
Featured in the documentary *7 Yards*

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OUR MISSION & SCALABLE IMPACT



WHO WE ARE

The Chris Norton Foundation is a 501(c)(3) nonprofit dedicated to helping individuals with spinal cord injuries and neuromuscular disabilities build independence, thrive, and find community.

OUR TWO CORE PILLARS

IGNITE FAMILY WHEELCHAIR CAMP

A completely free, accessible summer camp experience for individuals with disabilities and their families. We cover lodging, meals, adaptive recreation, and opportunities to connect through shared experiences.

ADAPTIVE EQUIPMENT & THERAPY GRANTS

We fund adaptive equipment and therapy grants for individuals and rehabilitation facilities nationwide, helping expand access to resources that support independence.



THE POWER OF YOUR CORPORATE INVESTMENT

$2,000
One entire family's Ignite camp experience

$60,000
Cost of an entire Ignite camp

73+ GRANTS
Awarded to specialized rehabilitation organizations nationwide

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WHAT WE OFFER YOUR BUSINESS

Great partnerships are a two-way street. When you invest in our mission, we help connect your brand and employees with meaningful opportunities for impact.

BRAND VISIBILITY & MARKETING REACH

A RECOGNIZED STORY

Align your brand with Chris Norton's recovery journey, featured in the documentary *7 Yards*.

DIGITAL EXPOSURE

Receive recognition through foundation newsletters, social media, and our website, according to your partnership level.

ON-SITE CO-BRANDING

Share your support through camp apparel, banners, signage, and event recap content.



EMPLOYEE ENGAGEMENT & WORKPLACE CULTURE

CULTURE & PRIDE

Engage your team in inclusion, accessibility, and compassion through a shared mission.

WORKPLACE GIVING

Build a matching gift program that rallies employees around a common cause.

SPEAKING OPPORTUNITIES

Explore corporate keynotes and resilience workshops led by Chris Norton, subject to availability and the selected partnership agreement.

A partnership built around your people, your purpose, and meaningful impact.

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2027 SPONSORSHIP PACKAGES

PRESENTING PARTNER

EXCLUSIVE OPPORTUNITY

$25,000+

- **Title placement:** "Ignite Family Wheelchair Camp, Presented by [Your Company Name]" across 2027 camp marketing.
- **Top-tier branding:** Prominent logo on camp t-shirts, main stage banners, foundation homepage, and recap credits.
- **Digital spotlight:** Three dedicated social media feature posts and a newsletter feature article.
- **Speaking engagement:** One complimentary Chris Norton corporate keynote or workshop. Travel expenses additional; subject to availability.

CHAMPION PARTNER

$10,000

- **Activity sponsor:** Exclusive sponsorship of a major camp activity block, coordinated with the foundation.
- **Premium branding:** Large logo on camp t-shirts, event signage, and the corporate sponsor webpage.
- **Digital recognition:** Two dedicated social media thank-you posts and a newsletter sponsor listing.
- **Camp visit:** Invitation for corporate representatives to see the impact firsthand, by arrangement.

ADVOCATE PARTNER

$5,000

- **Family sponsor:** Support the Ignite camp experience for one entire family living with disability.
- **Standard branding:** Medium logo on camp t-shirts, group sponsor banners, and the foundation website.
- **Digital recognition:** Shared group sponsor thank-you post on social media.

COMMUNITY PARTNER

$2,500

- **Equipment and grants:** Help fund adaptive gear or physical therapy support for a grant recipient.
- **Name recognition:** Company name on camp t-shirts, sponsor boards, and the foundation website.

Custom partnerships, workplace giving, and in-kind opportunities are also available.

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A PARTNERSHIP AT EVERY LEVEL.

Your business can help create greater independence, connection, and hope in ways that fit your team, your resources, and your goals.



EMPLOYEE VOLUNTEERING

Bring your team's time, energy, and talents to meaningful service opportunities. We will work with you to identify a role that supports our programs and the people we serve.

MATCHING GIFTS

Make employee generosity go further. Establish or promote a matching gift program that increases the impact of contributions to the Chris Norton Foundation.

WORKPLACE GIVING

Invite your employees to support the mission through a giving campaign, payroll contributions, or a team fundraiser that brings people together around a shared purpose.

IN-KIND SUPPORT

Contribute goods, services, or professional expertise that help strengthen our programs and make more resources available for individuals and families living with disabilities.

BUILD A CUSTOM PARTNERSHIP

We will work with you to align a partnership with your company's goals, interests, and capacity.

Let's explore what we can make possible together.

chrisnortonfoundation.org

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READY TO BUILD A LEGACY OF RESILIENCE?

We customize our partnerships to fit your corporate social responsibility goals, marketing objectives, and budget.



LET'S CONNECT

1. **Visit chrisnortonfoundation.org/partner**
2. **Email Matthew@chrisnortonfoundation.org**
3. Request a 15-minute discovery call through our intake form.

The Chris Norton Foundation is a 501(c)(3) nonprofit organization. EIN 46-0831711. Tax treatment depends on the contribution and any benefits received.